

5 REASONS YOU **NEED TIGHTER** KEY CONTROL



1

**A car is stolen in the U.S.
every 44.6 SECONDS.**

It could be your turn **any** second.

Source: https://ucr.fbi.gov/crime-in-the-u.s/2015/crime-in-the-u.s.-2015/offenses-known-to-law-enforcement/motor-vehicle-theft/mvtheftmain_final.pdf



2

ONLY 46%
of stolen vehicles
are recovered.

Chances are, your dealership **won't recover** stolen cars.

Source: <https://www.autoblog.com/2013/08/16/best-worst-states-for-vehicle-theft-recovery/>

3

In the U.S.,
EMPLOYEE THEFT
is the **#1** source of shrinkage.

How do you keep your employees **accountable**?

Source: <http://www.globalretailtheftbarometer.com/>

4 **FRAUD** is more likely to occur with **poor internal controls.**

How is your dealership doing with checks and balances?

Source: http://www2.dealersedge.com/Media/E-CommerceProductCatalog/DA66_1.pdf

5

ONLY 56% of customers are **satisfied** with the length of the purchase process.

Are **your customers satisfied** with the length of the purchase process at your dealership?

Source: <http://www.dealerlearningcenter.com/files/insights/pdf/2016CarBuyerJourneyStudyBrochureFINAL.pdf>

What can you do to **prevent theft** and **customer dissatisfaction** at your dealership?

KEYTRAK[®] is the answer.



Increase Your Dealership's Efficiency

Implement key and asset management that helps you track **vehicle keys**, increase **employee accountability**, fully control **inventory** and manage **work orders**.

Track Every Step of the Sales Process

Through each step of the sale — from the time inventory is delivered to the lot to the time it's delivered to the customer — you can **monitor the location** of every vehicle.

Efficiently Locate Vehicles on Your Lot

Stop delaying test drives and losing sales because you can't quickly find cars on your lot. Our ActiveLot system **pinpoints** the car you're looking for the moment you check out keys from the KeyTrak system. **Decrease the waiting time for your customers.**

Tighten Your Dealership's Security

As long as you have an internet connection on your PC, you can **monitor** your KeyTrak system **anytime, anywhere**. Be confident in the security of your dealership.



Keep Track of All Key Activity

Our reporting capabilities allow you to easily **keep** track of all checked-out keys, giving you a complete picture of **activity at your dealership** and providing you with peace of mind.

**Don't wait for theft to happen.
Prevent it with KeyTrak.**

keytrak.com

877.216.9562

